

The logo for Techstudio, featuring the word "techstudio" in a white, lowercase, sans-serif font with a modern, slightly spaced-out appearance, set against a solid black rectangular background.

To Whom It May Concern:

I am delighted to recommend Ivan Stepin for a SEO specialist position. I have known Ivan for two and a half years during which he has worked on promoting company's websites as well as setting Google Analytics for multiple e-commerce projects.

I've been consistently impressed with Ivan's thirst for knowledge and obtaining new skills. For the past two years Ivan stayed on top of the latest SEO trends and he became an outstanding Google Analytics specialist.

By virtue of Ivan's deep understanding of capabilities of Google Analytics tool he was able to set e-commerce tracker for multiple websites and neatly organize over 10 website goals.

Ivan is capable to digest large amounts of incoming data, properly analyze it and come up with an elegant solution. He helped us to increase our websites visibility by creating 20+ additional landing pages with the keywords, that are not commonly used on our main page. It helped our websites to get to the Top 10 in Google Search.

Ivan is capable of managing, prioritizing and executing tasks independently. His work requires minimal supervision from a manager.

Ivan is a good team player. He responds to inquiries from his colleagues in a timely manner and always provides reputable answers, paying attention to details.

I recommend Mr Stepin without reservations. I am confident that he will establish productive relationships with your staff.

Sincerely,

Anna Baturina

Director of Marketing

Techstudio Corporation

a_baturina @techstudio.tv