



845 3rd Ave New York, NY 10022
Toll Free: 800-338-8415 Fax: 718-292-3928
MC No. 671325 * US DOT No. 1854436

June 1, 2021

Re: Letter of Recommendation

To Whom It May Concern:

Ivan Stepin worked at Roadway Moving for more than four and a half years as an SEO Specialist. He reported directly to the Chief Technical Officer, Allen Oz.

During Ivan's tenure at Roadway, he completed many projects such as developing a local SEO strategy, which resulted in obtaining the top three positions for highly competitive keywords. Ivan worked to fix internal issues on all website versions until a health score of 100% was obtained. He optimized the Company website for E-A-T algorithm. Ivan also improved performances of websites by 50%. A 100/100 score for mobile and desktop versions was obtained. Ivan set Google Analytics goals. He also developed landing pages, which resulted in bringing in more traffic.

Ivan welcomes new projects and strives for quality results. He will be an asset to any company that hires him.

If you would like additional information about Ivan, you can telephone me at (212) 812-5240 ext. 720.

Sincerely,

Angela D. Mustac

Angela D. Mustac
Human Resources Manager